Analytics in Business - Group project

**Lobbying**

Team leader: 33

Qualities:

* Picked expansive -> opportunity -> important in mobilization stage
* Advice: 15 votes
* Friends: 15 votes
* Cosine similarity: 0 influence, 0.05 average
* Influence: 11 votes

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **23** | **30** | **34** | **52** | **Total (including leader)** |
| Influence vote | 6 | 17 | 13 | 16 | 63 |
| Friends vote | 3 | 1 | 1 | 7 | 27 |
| Expansive/exclusive? | Y | Y | Y | Y |  |
| Picked by 33? | N | Y | Y | Y |  |
| Picked 33? | N | Y | N | Y |  |

**Design**

Team leader: 21

Qualities:

* Picked expansive -> opportunity -> important in design stage
* Advice: 9 votes
* Friends: 10 votes
* Cosine similarity: 0.36 creativity, 0.45 average
* Creativity: 15 votes

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| --- | --- | --- | --- | --- | --- |
|  | **35** | **24** | **49** | **59** | **Total (including leader)** |
| Creativity vote | 5 | 6 | 8 | 7 | 41 |
| Friends vote | 2 | 4 | 3 | 8 | 27 |
| Expansive/exclusive? | Y | Y | Y | Y |  |
| Picked by 21? | N | Y | N | Y |  |
| Picked 21? | Y | Y | N | Y |  |

**Implementation**

Team leader: 14

Qualities:

* Picked tight -> cohesive -> important in execution stage
* Advice: 9 votes
* Friends: 10 votes
* Cosine similarity: NA
* Creativity: 10 votes

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| --- | --- | --- | --- | --- | --- |
|  | **6** | **18** | **8** | **43** | **Total (including leader)** |
| Implement vote | 9 | 8 | 4 | 5 | 36 |
| Friends vote | 6 | 6 | 1 | 5 | 27 |
| Cohesive? | Y | Y | Y | Y |  |
| Picked by 14? | N | N | N | N |  |
| Picked 14? | N | N | N | N |  |